

# IMPROVATE DEFENSE & CYBER CONFERENCE SOUTH EAST EUROPE SOFIA 2022

**September 19, 2022**

**08:00**

**Reception & Registration**  
Coffee and snacks

**09:00**

**Welcome and introduction**  
Moderator **Shanna Fuld**

**Opening speech**

**Mrs Irina Nevzlin**, Chair & Founder, IMPROVATE

**Opening speech**

**President Rosen Plevneliev**, Former President of Bulgaria  
& IMPROVATE advisory board member

**Welcome remarks**

**H.E Yordanka Fandakova**, Mayor of Sofia ,Bulgaria

**09:25**

**Aeronautics**

Presentation by **Mr .Nachshon Shiff**  
**Business Development and Marketing Director**  
**THE MODERN BATTLEFIELD**

# IMPROVATE DEFENSE & CYBER CONFERENCE SOUTH EAST EUROPE SOFIA 2022

09:40

Speech

**Nikolay Milkov**

Minister of Foreign Affairs of the Republic of Bulgaria

09:50

**CopterPix LTD**

Presentation by **Mr. Igal Yarmolinsky**, VP of Sales CopterPix Ltd  
CopterPix Drone Platforms in the service of the IDF & Defense Industry

**DEFENSE**

10:00- PANEL DISCUSSION:

**The impact of the Ukraine war on future weapons' development**

Moderator - **Colonel (Res.) David Rokach**

former head of the combat weapon system division in the IDF Ground Forces Command

**Bashkim Hasani**- Deputy Minister of Defense ,NORTH MACEDONIA

**Mr. Yordan Bozhilov**, Director of the Sofia Security Forum

**Matan Peri (Perez)**, Vice President, Marketing & Business Development

**Dragomir Zakov**, Minister of Defense 2021-2022,Bulgaria

# IMPROVATE

## DEFENSE & CYBER CONFERENCE

### SOUTH EAST EUROPE

# SOFIA 2022

10:20

### **RAFAEL (Eurospike)**

Presentation by **Mr. Daniel Levin Kas**, Managing Director of Eurospike

**INSIGHTS FROM THE USE OF ANTI-TANK MISSILES IN UKRAINE AND THE IMPORTANCE OF PRECISE MUNITIONS IN MODERN WARFARE**

10:40

Speech

**Dr Solomon Passy**

Founding President of the Atlantic Club in Bulgaria

10:50

### **AXON**

**Ido Rozenberg**

Founder and Chief Technology Officer-Axon-Vision

**How AI can revolutionize land platforms**

11:00

**\*Coffee break\***

11:30

Speech

**Mr James Appathurai**

Deputy Assistant Secretary General for Emerging Security Challenges Nato

# IMPROVATE DEFENSE & CYBER CONFERENCE SOUTH EAST EUROPE SOFIA 2022

11:35

## Asio

Presentation by **Mr. David Harel**, CEO  
Tactical solutions for ground forces

11:45

Speech

**Bashkim Hasani**

Deputy Minister of Defense ,NORTH MACEDONIA

11:55

## MEIRCELL

Presentation by **Yaniv Tayeb**  
OUR ENERGY-YOUR POWER

## HOMELAND SECURITY

### 12:05 - PANEL DISCUSSION: GLOBAL LESSONS FROM THE UKRAINE-RUSSIA CONFLICT

Moderator - **Colonel (Res.) David Rokach**

**former head of the combat weapon system division in the IDF Ground Forces Command**

**Prof. Todor Tagarev**, Professor at the Institute of Information and Communication Technologies of the Bulgarian Academy of Sciences, Former Defence Minister, Bulgaria

**Mr. Vlado Buchkovski**, Former Prime Minister of the Republic of North Macedonia

**Maj.Gen. (Res.) Amos Gilead**, Director of Policy and Political-Military Affairs at the Ministry of Defense and Chief of the Intelligence Research and Analysis Division

# IMPROVATE DEFENSE & CYBER CONFERENCE SOUTH EAST EUROPE SOFIA 2022

12:25

## COGNYTE

**Uri Shaffir** VP International Situational Intelligence Solutions  
The Symphia Portfolio Orchestrating Your Security Operations

12:35

Presentation by

**Boosting innovation with the Collaborative C&I/Cyber/Space Network in DIANA context**

**Dr. Velizar Shalamanov**

Former Member of the Parliament and Head of the Bulgarian delegation to the Parliamentarian assembly of NATO

12:45

## TSG IT Advanced Systems

2C- Maritime Situation and Intelligence

**Mr. Uri Woldiger**

International Situational Intelligence Solutions

12:55

Speech

**Mr. Shemsi Sylva**

First Deputy Minister of the MoD

13:05

## Gilat

Presentation by

**Ori Naor**, Director of Global Defense-Gilat Satellite Networks Israel  
SATCOM – enabling the digital transformation in the battlefield

# IMPROVATE DEFENSE & CYBER CONFERENCE SOUTH EAST EUROPE SOFIA 2022

13:15

## CYBER SESSION

13:20

### TripleP

Presentation by **Etti Berger**, Founder & CEO, TripleP Cyber Security Experts  
**Being ready makes a difference: Evolve from Cyber Defense  
to Cyber Readiness**

13:30

Speech

**H.E. Ms. Brândușa Ioana Predescu**

Ambassador Extraordinary and Plenipotentiary of Romania  
**Romanian perspectives on cyber security and resilience**

13:40

### CYABRA

Presentation by

**Assaf Danby**, First employee and Vice president of Global Sales  
**Fake news and foreign interference. How bad actors have weaponized social media.**

13:50

**\*LUNCH\***

15:00

Speech: **H.E Donika Hoxha**,

Ambassador of the Republic of Albania to the Republic of Bulgaria

# IMPROVATE DEFENSE & CYBER CONFERENCE SOUTH EAST EUROPE SOFIA 2022

15:10

## INNOSEC

Presentation by **Amit Koren** Co-Founder & CEO of Innosec  
STORM Cyber Risk Management

15:20

Key Note Speech by

## SPECIAL GUEST

## Gary Kasparov

World chess champion, Cyber & AI Expert Initiative and a member of IMPROVATE's advisory board  
**Cyberwar in War : offense is the Only Defense**

15:45

## WISE-MON Cyber Network Security

**Oren Halevi** CTO , Wise-Mon  
TurNAC – Next Generation NAC Platform

15:55

Speech: **Dragomir Zakov**

Minister of Defense 2021-2022

Resilience in need is security indeed

16:05

## ASGARD SYSTEMS Ltd

Presentation by **Rotem Mey-Tal** CEO , Asgard Systems , ISRAEL  
The technological product lines of Asgard Systems Ltd

# IMPROVATE

## DEFENSE & CYBER CONFERENCE

### SOUTH EAST EUROPE

# SOFIA 2022

16:15

Speech: **Admiral Emil Eftimov**

Chief of Defense, Bulgaria

### 16:25- PANEL: CYBER WARFARE IN FUTURE CONFLICTS

Moderator **Shanna Fuld** Former Director General of the Israel National Cyber Directorate, IMPROVATE's advisory board

**Gary Kasparov**, World chess champion, Cyber & AI Expert Initiative and a member of IMPROVATE's advisory board

**Maj.Gen. (Res.) Amos Gilead**, Former Director of Policy and Political-Military Affairs at the Ministry of Defense and Chief of the Intelligence Research and Analysis Division, IDF Israel

**Dr. George Sharkov**- Director of the European Software Institute, CEE, Adviser on cyber defense to the Minister of Defense and former National Cybersecurity Coordinator

**Mr Bozhidar Bozhanov**, Minister of e-Government 2021-2022 Bulgaria

**Admiral Eftimov** Chief of Defense of Republic of Bulgaria

16:50

Closing Remarks

Moderator - **Shanna Fuld**

**\*The program may be subject to change\***