



IMPROVATE MEDICAL INNOVATION CONFERENCE BUDAPEST 2022

30-31 MARCH | HILTON BUDAPEST, HUNGARY

March 30, 2022

08:00

**Reception & Registration
Coffee and morning snacks**

09:00

Welcome and introduction
By moderator **Shanna Fuld**

Opening address

Mrs Irina Nevzlin, Chair & Founder, IMPROVATE

Opening speech

President Rosen Plevneliev, Former President of BULGARIA
& IMPROVATE advisory board

Welcome speech

Prof. Zeev Rotstein, Healthcare systems specialist,
IMPROVATE advisory board, ISRAEL

Greetings

H.E. Yaacov Hadas -Handeslman, Israel's Ambassador to Hungary.

09:30

Presentation: G-MEDICAL INNOVATION

Dr. Yaacov Geva, President & CEO
G Medical Innovation, ISRAEL

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09:40

Speech

Prof. Eyal Zimlichman, Chief innovation & transformation officer, Sheba Medical Center, ISRAEL

09:50 - PANEL: THE FUTURE HOSPITAL

Prof. Zeev Rotstein, Healthcare systems specialist & IMPROVATE advisory board, ISRAEL

Prof. Eyal Zimlichman, Chief innovation & transformation officer, Sheba Medical Center, ISRAEL

Dr. Robert Mari, CEO, Waberer Medical Center, HUNGARY

Prof. Ran Balicer, Chief Innovation Officer, Clalit Health Services, ISRAEL

10:20

Presentation: Real-Time Renal Function Meets Digital Medicine

Mr. Avi Kleiman, CEO, RenalSense, ISRAEL

10:30

Speech

Mr Tibor Gulyás, Deputy state secretary for innovation,
Ministry for Innovation and Technology, HUNGARY

10:40

Presentation: IGIN Smart-Cutting Edge Technologies For Hygiene

Mr. Kfir Rozen, CO-CEO, IGIN SMART & CEO of Rosen Medical, ISRAEL

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Presentation: Medical Imaging Innovation: Fusion studies (US vs. MRI) in fetal Neuroradiology

Dr. Tidhar Steiner, Head of Fetal Neuroradiology Clinic Department
of Obstetrics and Gynecology Semmelweis University

11:00-11:35

Coffee break

11:35

Speech

Prof. Yehezkel (Hezi) Waisman, Medical Director,
Pediatrician's Online Service, Clalit health services, ISRAEL

11:45

Presentation: Innovative solution for sleep apnea

Mr. Yosi Azoulay, Co-Founder & CEO, Appscent Medical, ISRAEL

11:55 - PANEL: DIGITAL MEDICINE

Prof. Ivo Petrov, Chief of Cardiology and Angiology Acibadem City Clinic, BULGARIA
Ms Milena Stoycheva, Chairman, Digital Health and Innovation Cluster & CEO of JA, BULGARIA
Prof. Zeev Rotstein, Healthcare systems specialist & IMPROVATE advisory board, ISRAEL
Dr. Yaacov Geva, President & CEO, G Medical Innovation, ISRAEL.

12:25

**Presentation: Personalized healthcare solution using
Pre-operative Planning & 3D Printing technologies.**

Mr. Michael Librus, CEO & Founder Matrix3D & Synergy3DMed



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12:35

Keynote speech

Dr. Andrei Baci, State Secretary
Ministry of Health, ROMANIA

12:45

Presentation: Clalit Health Services

Ms Ruth Ralbeg, CEO, Clalit Health Services, ISRAEL

12:55

Presentation: Baustark & Team Minimed Solutions

Mr. Mihai Pepin, CEO, S.C MINIMED SOLOUTIONS , ROMANIA

13:05

***Lunch At Hilton Restaurant ***

14:20

Presentation: Bridge to the future healthcare

Mr. Robert Kurucz, Managing director, Euromedic Trading Ltd , HUNGARY

Presentation: Merit Medical: Understand. Innovate. Deliver

Mr. Bogdan Pavlovic, Representative Director for Merit Central & Eastern Europe , HUNGARY

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14:35 - PANEL: INNOVATIVE MEDICAL TREATMENTS

Dr. Crisrina Berteanu, Medical Director Neolife, ROMÂNIA, MNT Healthcare Europe, ROMANIA.

Dr Eross Lorand Director, National Institute of Mental Health, HUNGARY.

Dr. Bogdan Cosmin Tanase, Medical Director of Institute of Oncology „Prof. Dr. Alexandru Trestioreanu”,
Bucharest, ROMANIA

15:00

Presentation: Tuttnauer.... And Some More

Mr. Elad Ginat, Vice President of International Sales, Tuttnauer, ISRAEL

15:10

**Presentation: Infection Control Saves lives: An implementable intervention at the
national level**

Mr. Yishay Falick, CEO, Misgav Ladach Hospital, ISRAEL

15:20 PANEL: POST PANDEMIC & MEDICAL REGULATIONS

Mr Rosen Plevneliev, Former President of BULGARIA.

Mr Vlado Buchkovski, former prime minister of the Republic of NORTH MACEDONIA.

Mr Yves Leterme, former Prime Minister of BELGIUM.

16:05

Presentation: Alta Group Int

Professor Shlomo Ben-Haim, Medical Device Entrepreneur,
Chairman & Founder of the Hobart Group, Alta Group Int., ISRAEL



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16:15

Presentation: Romanian niche markets -Torus pharma

Dr. Istvan Komporaly, Managing Director, TORUS Pharma ROMANIA.

16:30

Closing remarks

- The program and timeline are subject to changes.