

# CENTRAL & EASTERN EUROPE MAYORS' ASSEMBLY SMART CITIES

**September 23<sup>rd</sup>, 2024**

**08:30**

**Reception & Registration**

Coffee and snacks

**09:30**

**Moderator Mr. Ariel Margalith**, Welcome and introduction

**Opening Remarks**

**Mrs. Ronit Hasin Hochman**, CEO IMPROVATE

**Welcome Remarks**

**H.E Israeli Ambassador**, Budapest Hungary

**Opening speech**

**President Rosen Plevneliev**, President of Bulgaria 2010-2017  
& IMPROVATE advisory board member

**10:00**

**Panel - Public Transportation and Smart Mobility**

**Hosted by: Prof. Mr. Itzhak Benenson**

**Participants:**

Mayor of Larnaca **Mr. Andreas Vyras**

Mayor of Kisela Voda **Mr. Orce Gjorgievski**

Deputy Mayor of Sofia, **Mr. Mr. Nikola Barbutov**

**10:20**

**Expert lecture - Prof. Mr. Itzhak Benenson**  
**Urban Transportation Planning by “Digital Twin” Model**

10:40

**Smart Lighting and Transportation**

Mr . Guy Saadi

11:00

**Managing Traffic in the modern era**

Mr. Eyal Regev

11:15

**\*Coffee break\***

11:45

**Prevention of accidents by smart cameras**

Mrs. Hila Freiman-Kareev

12:00

**Inside Navigation and Crisis Management**

Mr. Mike Jhun

12:15

**Safe Place and Protection of Critical Sites**

Mr. Avida Shtern

12:30

**Panel - Communication with Citizens in the Modern Era**

**Hosted by: Ph.D Mrs. Yamit Elfassi**

Participants:

President of the District Local Organization of Larnaca, Mr. Angelos Chatzicharalambous  
Deputy Mayor of Burgas, Mr. Mihail Nenov

12:50

**Expert lecture - Ph.D Mrs. Yamit Elfasi**

**How to Leverage Knowledge about Human Biases to Address  
Municipal and Local Challenges, Economics and Crime  
Preventing**

13:15

**Management of municipalities departments**

Mr. Avihai Degani

13:30

**\*Lunch\***

**At the Kupola Lounge Hotel Restaurant**

14:30

**Cyber Protection**

Mr. Oren Halevi

14:45

**Managing big data and digital solutions in municipalities**

Mr. Ramon Horkany

15:05

**Public Participation Management**

Mr. Eran Etzion

15:20

**Panel - The economic aspect of Waste Management and Recycling**

**Hosted by: Mr. Daniel Morgenstern**

Participants:

Mayor of Strumitca, Mr. Kostadin Kostadinov

Mayor of Kisela Voda, Mr. Orce Gjorgievski

Mayor of Podgorica, Mrs. Olivera Injac

15:40

**Expert lecture - Mr. Daniel Morgenstern**

**How to Protect Our Cities From Climate Change?**

16:00

**Managing clean cities, and waste collection**

Mr. Shmulik Madar

**16:15**

**Air monitoring solutions**

Mr. Gilad Shpitzer

**16:30**

**False Campaign and Fake News Detection**

Mr. Daniel Nisman

**16:45**

**Cyber Protection Solution for big organizations**

Mr. Assaf Marco

**17:00**

**Smart Saving Energy**

Mr. Eran Ben Shmuel

**17:15**

**Closing Remarks**

**17:30**

**\*Coffee and Cake\***

**September 24<sup>th</sup>, 2024**

**B2B Meetings**

**\*There might be changes in the agenda**